Official Rules
"2017 VMA Ticket Giveaway Sweepstakes"
Sponsored by MTV

1. NO PURCHASE NECESSARY TO ENTER OR WIN THE GRAND PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA AND WHERE PROHIBITED OR RESTRICTED BY LAW. A TWITTER ACCOUNT AND INTERNET CONNECTION IS REQUIRED TO PARTICIPATE.

2. **Entry Period:** The **"2017 VMA Ticket Giveaway Sweepstakes"** "(the "Sweepstakes") commences at 5:00:01 PM Eastern Daylight Time ("EDT") on August 24, 2017 and ends at approximately 4:59:59 PM (EDT) on August 25, 2017 (the "Entry Period"). All entries must be received by 4:59:59 PM (EDT) on August 25, 2017.

3. **Eligibility:** This Sweepstakes is open to legal residents of one (1) of the fifty (50) United States or the District of Columbia and who are at least eighteen (18) years of age or older at the time of entry. If a participant at least eighteen (18) years of age but deemed a minor in his/her jurisdiction of residence ("Qualifying Minor"), he/she must obtain parental/legal guardian consent prior to entering the Sweepstakes. Employees and their immediate families (*i.e.*, parents, spouse, children, siblings, grandparents, step parents, step children and step siblings) of Viacom Media Networks, a division of Viacom International Inc. ("VMN" or "Sponsor"), Twitter Inc. ("Twitter"), and each of their respective parent companies, subsidiaries and other affiliated companies, sponsors, advertising agencies and third party fulfillment agencies and their respective agents, employees, officers, directors, successors and assigns (collectively, the "Sweepstakes Entities") are not eligible to enter the Sweepstakes. By participating in this Sweepstakes, entrants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by Sponsor, and by the decisions of Sponsor, which are final in all matters relating to this Sweepstakes; (b) release and hold harmless the Sweepstakes Entities against any and all claims, injury or damage arising out of or relating to participation in this Sweepstakes and/or use or misuse or redemption of a Prize (as hereinafter defined) and (c) acknowledge compliance with these Official Rules.

4. **To Enter:** During the Entry Period, sign into your own Twitter account and follow the "retweet" instructions in the call to action given by Sponsor via Sponsor's @TRL Twitter handle that indicates there is a chance to enter to win the Prize (hereinafter defined) (the "Call to Action Messaging "). You may respond to any of the Call to Action Messaging during the Sweepstakes Period by retweeting Sponsor's messaging in its entirety along with any accompanying hashtags in accordance with the above specifications to count as one (1) "Entry". Incomplete Entries will be disqualified. Auto retweet functions are not permitted and will not be counted. Submission of an Entry constitutes entrant's acceptance of these Official Rules. Entrants must complete their Entries as directed and within the timeframe specified by Sponsor. The failure of an entrant to comply with the foregoing may result in an incomplete or disqualified Entry. Sponsor has the sole discretion to determine whether a submission qualifies as an Entry. All Entries submitted in accordance with these Official Rules shall be hereinafter referred to as "Eligible Entries".

Entries must be submitted in accordance with Twitter's Terms of Service (https://twitter.com/tos). Your Twitter account privacy settings must be set to "Off" or your entries may not be visible to Sponsor and may not thus be received. If you do not have a Twitter account, visit http://www.twitter.com. The Twitter app is available for download on your mobile device by visiting https://twitter.com/download.

Potential Winners (hereinafter defined) may be required to show proof of being the authorized account holder of the Twitter account associated with the Entry. In the event of a dispute over who submitted a winning Entry, the authorized subscriber of the Twitter account used to participate in the Sweepstakes at the actual time of entry will be deemed to be the entrant. The authorized account subscriber is defined as the natural person who is assigned a Twitter account by Twitter. By entering this Sweepstakes, you agree that you are solely responsible for all data charges that you may incur. All such charges are billed by and payable to your mobile service provider. Please contact your participating mobile service provider for pricing plans, participation status and details. Users can enter an unlimited number of times regardless of method of entry (or combination thereof).

All Entries become the property of Sponsor. Entries will not be acknowledged or returned.

PLEASE NOTE THAT ANY AND ALL VIDEOS AND METADATA SUBMITTED FOR THIS SWEEPSTAKES MAY BE PUBLICLY VIEWABLE. IN ADDITION, ENTRANTS ACKNOWLEDGE THAT THEIR ENTRIES MAY BE RETWEETED OR REPOSTED BY THE PUBLIC OR OPEN TO PUBLIC COMMENTARY, FOR WHICH SPONSOR SHALL NOT BE LIABLE.

Entrant agrees: (i) that he/she has all rights to the contents of the Entry and all components thereof, and that Entrant has obtained all rights, consents and permissions, necessary to grant the rights granted herein; (ii) that the Entry does not and will not violate any law, statute, ordinance or regulation; (iii) that the Entry is free and clear of any liens or claims with respect to the use of the Entry in the manner authorized herein and will not give rise to any claims of infringement, invasion of privacy or publicity, infringe on any rights or interests of any third party, or give rise to any claims for any payment whatsoever, including but not limited to claims for re-use fees or residuals; and (iv) that the Entry is not and will not be defamatory, trade libelous, pornographic or obscene.

Entrant shall retain all copyright in and to his/her Entry; provided, however that entrant agrees that by entering into this Sweepstakes he/she is granting Sponsor (and its subsidiaries and affiliates and affiliated broadcast stations and networks, successors and assignees and licensees) the non-exclusive, worldwide irrevocable right and license, but not the obligation, to exhibit, broadcast, copy, reproduce, encode, compress, encrypt, incorporate data into, edit, dub, superimpose, rebroadcast, transmit, record, publicly perform, distribute, and synchronize in timed relation to visual elements, the Entries and/or any portions or excerpts thereof, in any manner, an unlimited number of times, in any and all media, now known or hereafter devised for any purpose, throughout the world in perpetuity. Sponsor may use the Entries (or any portion thereof, including, without limitation an entrant's, Twitter handle) to advertise, promote and publicize, the Sweepstakes, Sponsor's businesses and products and Sponsor's worldwide programming services and/or Sponsor's websites in all media throughout the universe and may authorize others to do so; such advertising, promotion and publicity may include portions and excerpts, in addition to cut-in, synchronized, dubbed and superimposed versions of the Entries. Entrant acknowledges that Sponsor may use the Entries in accordance with the permissions granted herein without any payment to the undersigned or any third party.

Entrants agree that Entries **shall not** contain, include or involve any of the following:

- Gratuitous obscenity
- Crude, vulgar or offensive pictures, depictions, images, language and/or symbols
- Gang signs or symbols
- Excessive, extreme or gratuitous violence
- Glamorization of illegal drug or alcohol use

- Commercial products (*e.g.*, clothing, toys, food) and/or their trademarks, brands, logos or endorsements
- Unauthorized trademarks and copyrighted material (*e.g.*, music, etc.)
- License plates, phone numbers, personal addresses – physical, email or otherwise
- Website or web page links
- Derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliations of other people (publicly or otherwise), or any assault or threatening of others
- Trespassing or the violation of other people's rights or property
- Illegal (e.g., discriminatory, harassing) or inappropriate activity, behavior or conduct (e.g., inflicting emotional distress)
- Conduct or activities in violation of these Official Rules
- Any other content, display, materials and/or images that is or could be considered inappropriate, unsuitable, or offensive, as determined by Sponsor in its sole discretion
- Any person appearing recognizably other than the entrant

Language and themes contained in Entries will be evaluated by Sponsor based on content and societal acceptability.

Sponsor and is not obligated to, use, publish, display or broadcast any submitted Entries (in whole or in part). Each entrant acknowledges that Sponsor will rely on such entrant's agreement and compliance with these Official Rules when entrant submits or attempts to submit the Entry. Sponsor reserves the right to reject any Entries that it deems, in its sole discretion, to violate any of its standards and practices policies or the terms and conditions set forth in these Official Rules. Sponsor may modify or edit any materials related to an Entry or request entrants to do so, so that such materials meet such guidelines.

In submitting an Entry into this Sweepstakes, each entrant agrees to, confirms and represents to Sponsor that neither he/she nor anyone else has engaged or taken part in (or induced or encouraged anyone else to do so) in any activity or conduct in connection with this Sweepstakes that: (A) may or is likely to harm or create a risk of harm, physical or mental injury, emotional distress, death, disability, disfigurement, or physical or mental illness to any person, other living thing or any property; (B) may/or is likely to create a risk of any other loss or damage to person, living things or property; (C) is or may constitute a crime, unlawful or non-consensual activities (*e.g.*, conduct that could lead to criminal prosecution), tortuous conduct (*e.g.*, conduct that could lead to civil prosecution) or the violation or infringement of the rights of any other party; or (D) violates any of the terms or conditions of these Official Rules.

5. **Winners' Selection/Notification:** There will be ten (10) winners (each, a "Winner") selected at random from among all Eligible Entries received at the conclusion of the Entry Period. The final determination of the Winners shall be in the sole and absolute discretion of Sponsor. To the extent permitted by law, Sponsor disclaims any liability from, and Entrants, whether or not selected as a Winner, agree to waive, any claims against Sponsor relating to the winner selection or awarding process. Sponsor reserves the right to select an alternate Winner in the event that any potential Winner fails to comply with these Official Rules.

Time is of the essence in awarding the prize. Sponsor will attempt to notify potential Winners via direct messaging to potential Winners' Twitter handles with instructions how to claim the Prize Failure of a potential Winner to respond to the winner notification and complete the verification process within the twelve (12) hour period following the selection and notification of the potential Winners will result in such potential Winner's disqualification and an alternate potential winner will be selected at random from among the remaining Eligible Entries. This process will be repeated until the ten (10) Winners have been determined and verified, as time permits, in Sponsor's sole discretion.

6. **Winners' Verification:** Potential Winners must prove eligibility, including, without limitation, proof of age and residence, social security or resident alien identification number upon notification as a potential Winner. In the event of non-compliance by a potential Winner, such potential Winner will be disqualified and all privileges otherwise due as a Winner will be terminated and an alternate potential Winner may be chosen from among all of the remaining Eligible Entries received, if time permits, in Sponsor's sole discretion. Each Winner (or his/her parent or legal guardian if such Winner is deemed to be a qualifying Minor) must sign : (a) an affidavit of eligibility and release of each of the Sweepstakes Entities from any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Sweepstakes and (b) except where prohibited, a promotional release granting Sponsor the right to use his/her name and likeness, signature, voice and biography for advertising and publicity purpose without additional compensation. Each Winner agrees to the foregoing and in addition each Winner agrees to obtain, upon request of Sponsor any additional documentation and releases necessary to prove his/her unrestricted ownership in all materials contained in his/her Entry and Sponsor's right to use such Entry, in whole or in part, without limitation in all media and for any purpose whatsoever without compensation or further obligation to the Winner. Entry into this Sweepstakes constitutes entrant's agreement to sign such releases. In addition, if selected as a Winner, Entrant must also complete (or his/her parent or legal guardian if such Winner is deemed to be a Qualifying Minor) any additional legal documents provided by Sponsor (or third party on its behalf, if applicable) with respect to the Prize awarded and return them as instructed within the time frame specified by Sponsor or Winner may forfeit the Prize at Sponsor's sole discretion. Sponsor expressly reserves the right to delay the announcement of the Winners for creative or technical reasons or for any other reason Sponsor deems necessary. The affidavit of eligibility provided prior to the receipt of the Prize must be complete and must include Winner's (or his/her parent's or legal guardian's if such Winner is deemed to be a qualifying Minor) social security or resident alien identification number.

7. **Prizes (10):** Each Winner will receive two (2) tickets to the 2017 MTV Video Music Awards (the "VMAs") which is currently scheduled to take place on August 27, 2017 at the Forum in Los Angeles (the "Prize(s)").

Sponsor is not responsible if Winner is unable or unavailable to accept or utilize the Prize. The approximate retail value ("ARV") of each Prize is up to $160.00, however, the ARV is subject to change based on current market conditions at time of prize fulfillment. Any difference between the ARV and the actual value, if any, will not be awarded. The Prizes are not transferable or refundable and must be accepted as awarded. The total ARV of all prizes to be awarded in this Sweepstakes is $1600.00. If Winner is a qualifying Minor, the Prize will be awarded in the name of Winner's parent or legal guardian. All details related to the Prizes not specified herein shall be determined by Sponsor in its sole discretion. If for any reason the VMAs event is delayed, cancelled or postponed, Sponsor reserves the right, but is not obligated, to cancel or modify the Sweepstakes in its discretion. No substitution, transfer or cash equivalent of the Grand Prize or any portion thereof is permitted, except by Sponsor, in which case a prize of comparable or greater value may be awarded. Tickets constitute the complete Prize. All costs and expenses not specifically listed as part of the Prize, including, without limitation, transportation to/from the VMAs, lodging, meals, beverages and any incidental travel and other costs incurred in connection with the acceptance and use of the Prize are solely Winner's responsibility. Each ticket holder must be at least eighteen (18) years of age unless accompanied by his/her parent or legal guardian to the VMAs event.

8. **General Prize Terms:** Arrangements for fulfillment of the Prizes will be made by Sponsor upon verification of eligibility of the Winners and conditioned upon Winners' compliance with all requirements set forth in these Official Rules, including the execution of all required legal and tax documents. The value of the Prize may be taxable to the Winner as income. Winner may need to supply Sponsor with his/her social security numbers for tax purposes. An IRS Form 1099 may be issued in the name of the Winner for the actual value of the Prize received. Upon entry into the Sweepstakes, Winner (as well as all other entrants) is/are required to comply with any and all applicable federal, state, and local laws, rules, and regulations. All federal, state and local taxes (if any), and any other costs and expenses associated with the Grand Prize not specifically provided for in these Official Rules, are solely Winner's responsibility. Sponsor shall have no responsibility or obligation to the Winners or any potential Winner who is unable or unavailable to accept or utilize the Prize as described herein.

9. **General Terms:** Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER OR ANY BEHAVIOR BY A PRIZE WINNER THAT WILL BRING SUCH WINNER OR SWEEPSTAKES ENTITIES INTO DISREPUTE (IN SPONSOR'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS A WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

The Sweepstakes Entities assume no responsibility for incorrect or inaccurate Entry information whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes or by any human, mechanical or electronic error which may occur in the processing of the entries in the Sweepstakes. The Sweepstakes Entities are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes. The Sweepstakes Entities are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, errors in processing entries, identifying the Winners or in the announcement of the Winners. If, for any reason, the Sweepstakes are not capable of running as planned, including, without limitation, changes in Sponsor's on-air programming, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sweepstakes Entities which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be given by Sponsor and the Prizes may be awarded to winners to be selected from among all Eligible Entries received up until and, or after (if applicable) the time of modification, cancellation or termination or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules and decisions by Sponsor are final. No software-generated, robotic, programmed, script, macro or other automated online or text message entries are permitted. Sponsor reserves the right in its sole discretion to disqualify any individual they suspect or find (a) to have used a software generated, robotic, programmed, script, macro or other automated entry, (b) to have tampered with the entry process or the operation of the Sweepstakes, (c) to be acting in violation of these Official Rules, (d) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or (e) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE SWEEPSTAKES. EACH

ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. Entrants agree to indemnify and hold harmless the Sweepstakes Entities from any and all liability resulting or arising from the Sweepstakes, to release all rights to bring any claim, action or proceeding against the Sweepstakes Entities, and hereby acknowledge that Sweepstakes Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes, including express warranties provided exclusively by a prize supplier that are sent along with a Prize.

10. **Request for Names of Winners:** For the names of the Winners and/or Official Rules, send a self-addressed stamped envelope by October 26, 2017 to:

MTV
Attention: 2017 VMA Ticket Giveaway Sweepstakes
Sweepstakes
E. Dimitratos
1515 Broadway, 46th Floor
New York, NY 10036

Please note on the front left-hand corner of your outer envelope whether you are requesting "Official Rules" or the names of the "Winners". Vermont residents may omit return postage if requesting a copy of these Official Rules.

11. **Sponsor:** This Sweepstakes is sponsored by Viacom Media Networks, a division of Viacom International Inc. on behalf of the "MTV" programming services, 1515 Broadway, New York, New York 10036. Twitter is in no way responsible for the administration of the Sweepstakes, the verification of the Winners or the fulfillment of the Prizes. All inquiries related to this Sweepstakes should be directed to Viacom Media Networks.